

To Our Value Customers

Ref SN/14

Date 20 June 2017

#### SUBJECT: ON GREY MARKET AND PARALLEL IMPORTED GOODS

#### Dear Customers

With the influx of parallel imported goods or online resellers, sometime consumer may lead into buying the goods from this grey market. Most times such goods are not supply with the proper documentation or legitimate Local Limited warranty. Hence it is good to understand how that decision may affect future repairs and warranties.

### What is parallel import goods or grey market goods?

- They are non-counterfeit products that are imported from another country sold without the brand owner consent.
- Grey market goods are legal, non-counterfeit but sold outside normal distribution channel.

### Buying Parallel imported goods and its implication.

• Although buying parallel imported goods are more affordable than the alternative. But they will not be covered by the brand owner original warranty.

## After –sales support may be limited.

- Consumer may not have any kind of after sales support as manufacturers may not support merchandise that not bought thru their approved authorized channels.
- As some product may not be specifically designed for local usage, it may not be supply with the correct document like user manual or may not meet domestic electrical standard.

#### Where should you buy your product in Singapore?

- Consumer may check out our website at http://www.casio-intl.com/sg/en/support/sales/
- Consumer may also call Casio sales office at 6883 2003.



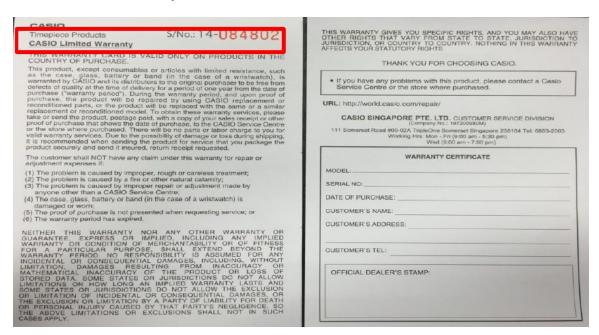


#### Casio only approved type of warranty card for watches/calculator and the Condition:

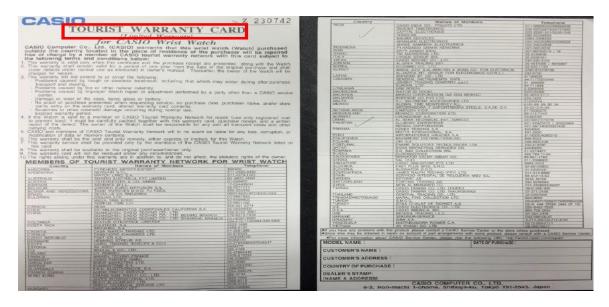
WARRANTY TYPE	VALIDITY
Local Warranty Card	<ul> <li>Provide by distributor in purchased country.</li> <li>Valid only on products in the country of purchase.</li> </ul>
Tourist Warranty Card	<ul> <li>Issue for <u>tourist</u> only.</li> <li>Valid in country of residence.</li> <li>Not valid in purchased country.</li> </ul>
G-Shock International Warranty	Valid at Casio International Warranty Network.
Oceanus Warranty Card	<ul><li>Valid in purchased country only.</li><li>Card is packed in product at factory.</li></ul>
MRG-G1000	<ul><li>Valid in purchased country only.</li><li>Card is packed in product at factory.</li></ul>

## **Appendix: (Warranty Card Images)**

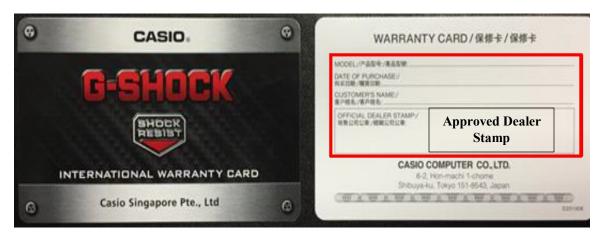
## 1. Casio Limited Warranty



## 2. Tourist Limited Warranty



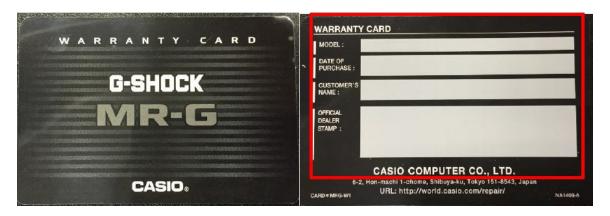
# 3. G-Shock International Warranty Card



#### 4. OCEANUS Warranty Card



## 5. MRG Warranty Card



# 6. Calculator and Label Product Warranty Card (Local Limited Warranty)



Sincerely

**Customer Service Division**